First Nation-Municipal Community Economic Development Initiative (CEDI)

BC LINKS TO LEARNING
DECEMBER 4, 2019
8:30AM - 10:00AM
• Council for the Advancement of Native Development Officers
  - National, non-profit Indigenous organization supporting Economic Development in Indigenous communities
  - Membership-based, +/- 500 members across Canada. Members are practicing EDOs, elected officials, provincial/federal government staff and private sector
  - Services focusing on capacity-building for economic development officers (EDOs) working in Indigenous communities
  - Based in Edmonton, Alberta

• Federation of Canadian Municipalities
  - Bring together Canadian municipalities to speak with one voice that influences federal policies and programs
  - Voice of municipal government in Canada since 1901
  - Advocacy through “listening, uniting and influencing”
  - Membership-based, +/- 2,000 members = (>90% of Canadian population)
  - National and international programs for municipal development
  - Based in Ottawa, Ontario
CEDI Program Goals

1. Establish **sustainable and resilient relationships** between elected officials, land management / economic development personnel, and broader community members.

2. Increase the capacity of participating communities to engage in and develop **long-term joint community economic development and land use planning and initiatives**
Learning Outcomes

1. To learn about the CEDI Program approach to First Nation – municipal joint community economic development
2. To learn about the benefits of First Nation – municipal joint community economic development
3. To learn about the *Stronger Together* planning process and be able to apply the best practices tools
4. To be able to identify opportunities to develop or expand a partnership with your neighbouring community, and to engage in joint community economic development, together
Introductions

Please share:

- your name, role, and community
- one thing you hope to take away from this workshop

Please speak loudly for all of us to hear.
What is Joint CED?

Joint Community Economic Development (CED) is a process by which **community partners initiate and generate innovative solutions to their common economic problems**, thereby building mutual long-term community and partnership capacity.

This holistic approach **integrates economic, social, and environmental objectives** that benefit members of both of **communities**, building stronger, and more sustainable communities and a broader regional economy.
Joint CED Criteria

Direct and indirect economic benefit. Joint CED develops and implements a shared vision for economic development that brings holistic prosperity for both communities.

Community-led. Joint CED is guided by local values and priorities, unique strengths and needs. Local knowledge is used for local solutions.

Long-term Partnership. Joint CED is supported by long-term, sustainable First Nations-Municipal partnership that are committed to building the local economy.
Examples of Joint FN – Muni CED

- Joint Regional Economic Development Strategic Plan
- Joint Tourism Strategy
- Joint Land Use Plans / Joint Planning
- Jointly managed Provincial Park
- Joint Indigenous Employment Strategy
- Boundary Interface Protocols and Strategies
- Joint Active Transportation Plan
- Joint Emergency Preparedness and Economic Resilience
Benefits of First Nation-Municipal Joint CED

- A **stronger, united voice** for engaging with businesses and other levels of government.
- Increased ability to **access funding** from other levels of government.
- **Cost savings** and more efficient program delivery.
- More opportunities for **local business development and jobs**.
- Ability to leverage the **unique financial, human and physical resources** of each partner.
- **Coordinated planning** efforts to improve land use, land management and environmental/resource protection.
CEDI Stronger Together Approach

A. Connect
Meet, build a stronger relationship and formally commit to the joint CEDI process

B. Vision
Create a shared vision for the relationship and formally commit to it through a relationship agreement

C. Decide
Decide on joint CED initiatives, develop work plans and set up a governance structure to manage implementation

D. Act
Work together to implement the work plans, strengthen the partnership and build a stronger regional economy

6 months                           6 months                           6 months                      12–24 months
Stronger Together Toolkit

- Free on CEDI website www.edo.ca/cedi
- English and French
- Best practice tools and templates that can be customized, saved or printed and used instantly
- Evidence based, accessible and user-friendly
- Universal application
Best Practices: Connect

Stage A – Connect: Meet, begin to build a stronger relationship and formally commit to establishing a partnership.

1. Letter of Invitation
2. Commitment through Council Resolutions
3. Establish a Working Group
4. Dialogue Principles
Best Practices: Vision

**Stage B – Vision:** Create a shared vision for the relationship and formally commit to it through a relationship agreement.

1. Develop Working Group Terms of Reference (TOR)
2. Ongoing Working Group Meetings (monthly)
3. Identify and Prioritize Joint CED Opportunities
4. Identify a shared Vision
5. Draft a Relationship Accord or MOU
6. Shared Learning: First Nation and Municipal Governance and Jurisdiction
Best Practices: Decide

**Stage C – Decide:** Decide on joint CED initiative(s), develop work plans and set up a governance structure to manage implementation.

1. Ongoing Working Group Meetings (monthly)
2. Sign and Celebrate Relationship Accord or MOU
3. Guided by shared Vision, select priority Joint CED Initiative and create joint Work Plan
4. (re)Design Joint CED governance structure if necessary
Best Practices: Act

**Stage D – Act:** Work together to implement the Joint CED work plan, strengthen the partnership and the regional economy.

1. Ongoing Working Group Meetings (monthly)
2. Update Joint Work Plan Annually
3. Identify Joint Funding Opportunities (if required)
4. Engage Communities and Celebrate Relationship Accord or MOU anniversaries
Your Neighbours and Joint CED Opportunities

In small groups of 5-6 people, take the next 20 minutes to discuss the following:

1. Do you currently collaborate with a neighbouring municipality, regional district or First Nation and if so, do you have any current agreements in place?
2. If so, what do you collaborate on, and what has your experience been?
3. For those of you who don’t currently collaborate with your neighbour, what opportunities do you see for your community to build partnerships and collaborate on joint CED?
4. What actions could be taken to start the process of collaboration?
Engage with First Nation-Municipal Joint Community Economic Development

- Go to CEDI (www.edo.ca/cedi) page for:
  - The **Stronger Together** Toolkit
  - A list of Financial Resources available for communities
  - Phase II Community Profiles
  - Subscribe to Cando newsletter at [www.edo.ca](http://www.edo.ca)

- Join our First Nations – Municipal Network on Facebook
  (search ‘First Nations-Municipal Network’)

- Follow us on Twitter: @FNMuniCEDI

- **Joint Service Agreements Toolkit:**

- Learn from other BC Partnerships - Pathways to Collaboration:
Thank you!

Please share your feedback and fill out the evaluation forms!

Share your interest in CEDI Tools or Program:
http://www.edo.ca/cedi/cedi-survey

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